

Nitterra Co., Ltd.

**Notice of Investment from the Nitterra Co., Ltd.-CVC Fund
to the Healthcare Startup Vivalink (CA, USA)**

Company provides advanced IoT Platform and wearable sensors to capture health vital signs for clinical trials and patient care

NAGOYA, JAPAN, November 8, 2023 — Nitterra Co., Ltd., Japan's leading spark plug and ceramics manufacturer with an evolving portfolio focused on ceramics and beyond, has announced an investment in the startup company Vivalink Medical, Inc. This investment was made through Nitterra's corporate venture capital fund jointly operated with Pegasus Tech Ventures, a leading global venture capital firm based in Silicon Valley.

Vivalink is a provider of digital healthcare solutions including biometrics for virtual patient care and decentralized clinical trials. They leverage unique physiology-optimized medical wearable sensors and related data services to enable a deeper and more clinical understanding between provider and patient. In addition, they have a track record of business operations in 45 countries around the world, FDA/CE/NMPA clearance, and are compliant with the Personal Information Data Protection Directive and related regulations (HIPAA, GDPR).

Nitterra is in charge of creating new revenue streams to realize the "2030 Long-Term Management Plan NITTOKU BX" which outlines the transformation of the business portfolio towards an increase in the ratio of business not related to the internal combustion engine. To achieve this, Nitterra plans to promote the creation of new businesses in the areas of Mobility, Healthcare, Environment and energy, and Communications. As part of Nitterra's efforts in Healthcare, the company's collaboration with Vivalink will focus on telemedicine and personalized care management.

Nitterra plans to work with Vivalink to transform healthcare and delivery of wearables, telemedicine, and home healthcare.

■ Vivalink offers Remote Patient Monitoring solutions:

Vivalink's wearable sensors and biometric platform accelerates the deployment of virtually any type of remote patient monitoring applications that include: cardiac arrhythmia, cryptogenic stroke, cardiac rehab, COPD, neutropenia, and cytokine release syndrome.

Decentralized
Clinical
Trials

Ambulatory
Cardiac
Monitoring

Virtual
Patient
Care

Vivalink Biometrics Data Platform

Data Analysis & Algorithms

Edge-to-Cloud IoT Network

Medical Wearables & Sensors

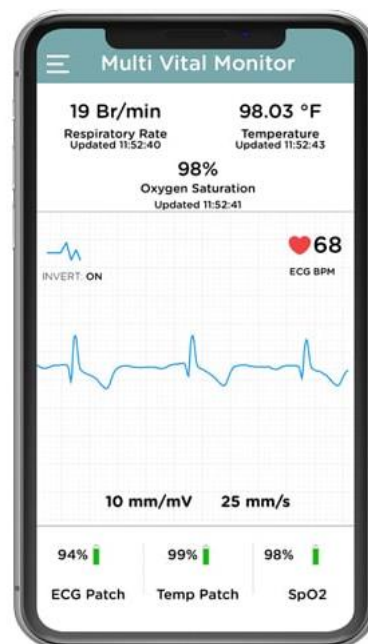


Illustration of the service (Vivalink)

■ Overview of Vivalink

Company Official Name	Vivalink Medical, Inc.
Location	51 E Campbell Ave #160, Campbell, CA, 95008, United States
Year of Establishment	2014
Management	Jiang Li Founder & CEO
Business Description	Vivalink is a provider of digital healthcare solutions for healthcare and clinical trials.
Website	https://www.vivalink.com/
Email	info@vivalink.com
Phone	+1.408.868.2898

About Niterra

Founded in Nagoya, Japan in 1936, Niterra Co., Ltd. (formerly NGK Spark Plug Co., Ltd.) is renowned for its NGK-branded spark plugs and NTK-branded ceramic products. Niterra, a coined word combining the Latin words "niteo" (shine) and "terra" (Earth), was introduced in April 2023 to express the reborn company's

commitment to sustainability through an evolving portfolio focused on ceramics and beyond. Under the corporate message "IGNITE YOUR SPIRIT," Nitterra is now expanding into the growth fields of mobility, healthcare, environment and energy, and communications. The company's consolidated revenues in fiscal 2022 (to March 2023) totaled 562.6 billion yen (4,167 million USD). Nitterra has 33 bases in Japan and 59 overseas, and more than 16,000 employees worldwide. Please visit <https://www.ngkntk.co.jp/english/>.

For more information about Nitterra's corporate venture capital fund with Pegasus Tech Ventures, see the announcement here: <https://contents.xj-storage.jp/xcontents/AS06537/efc5c8d7/b7e4/4fbb/8873/b49844ec3bcb/20210329154815335s.pdf>